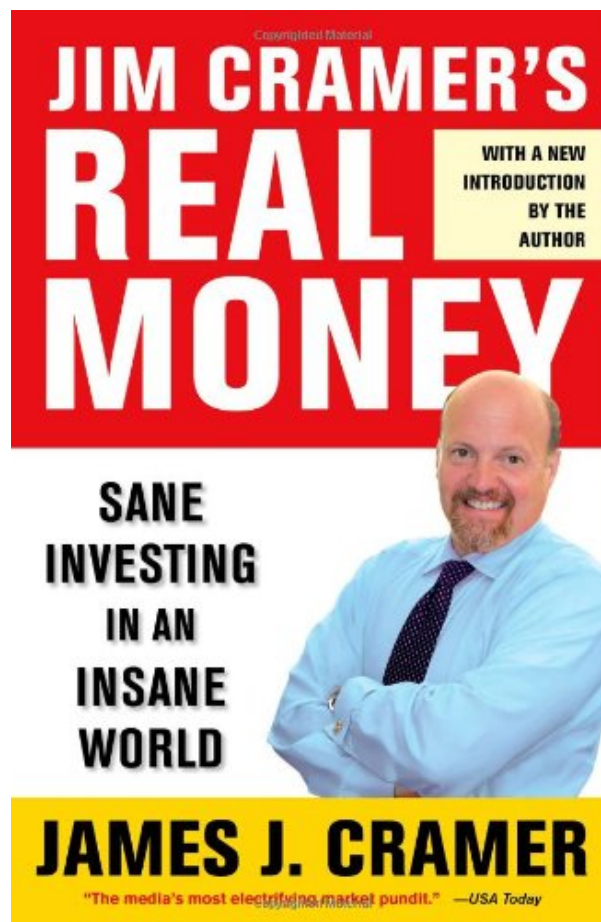
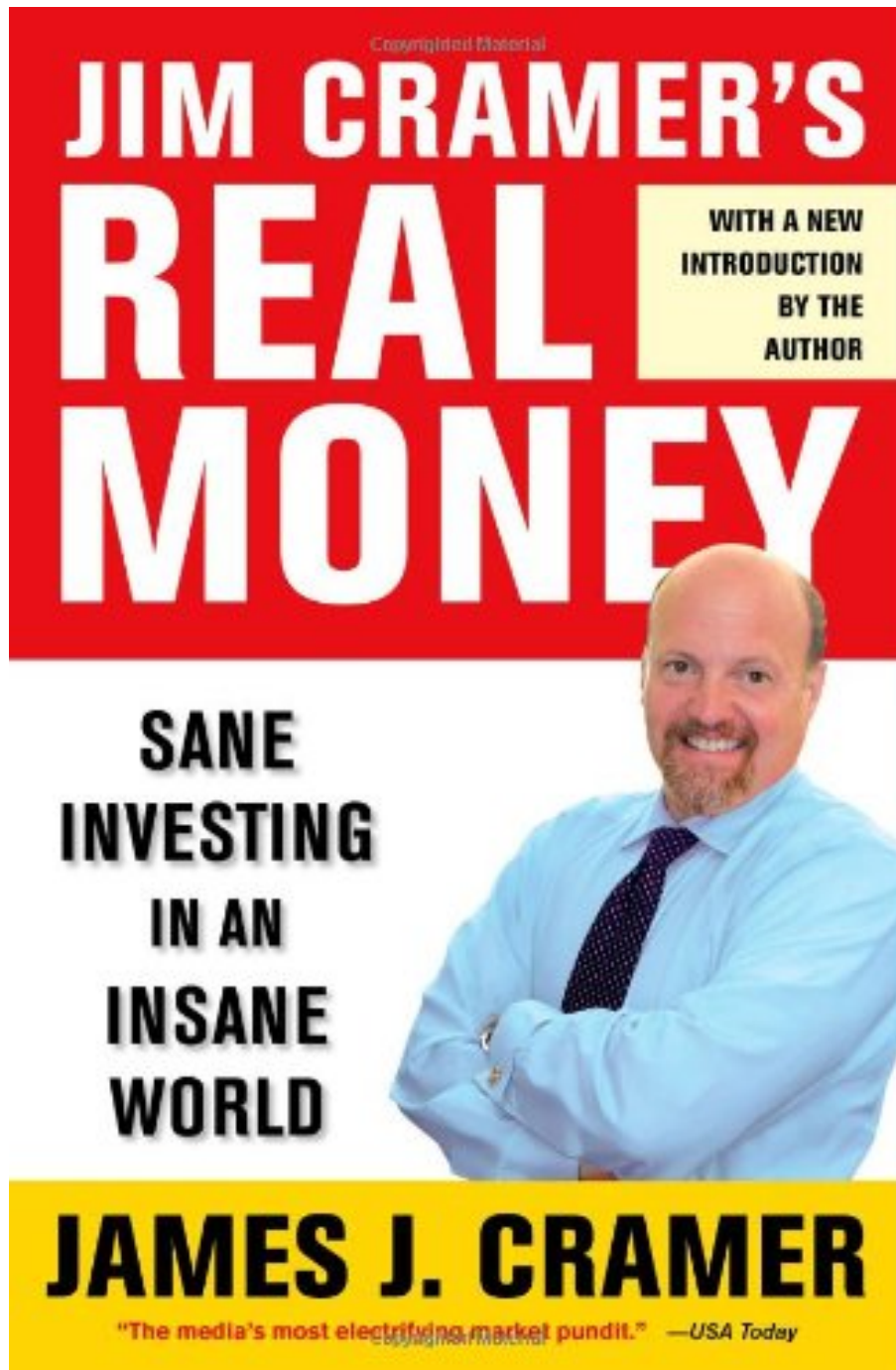


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From Publishers Weekly

After telling the story of his own trading days in *Confessions of a Street Addict*, Cramer appeases fans hoping for advice on how to duplicate his success with their own investment portfolios. But not without some strong caveats: his approach requires devoting at least an hour a week to educating yourself about each stock you own. But since most pros are "rank amateurs themselves," anyone willing to do the work should consider getting in. Cramer breaks down the fundamentals of his investment approach, built on the twin principles of diversification and speculation: while most of your portfolio should contain reliables like oil, financials and blue-chip companies, 20% percent of your money should go toward a slightly riskier bet on a company's future ("owning a stock is a bet on the future, not the past"). He also explains techniques for figuring out when to buy rock bottom stocks and sell the ones that have hit their peaks. Cramer drills his main points over and over, which can get repetitive on the anecdotal level but reinforces the simplicity of his message: investing is for anybody willing to put the time into learning how to do it right. His enthusiasm should prove inspiring, and even investors on the wrong side of Wall Street's recent shakeups may find the courage to get back in the game. Either way, Cramer's radio, TV and print platforms are sure to make this one another hit. Agent, Suzanne Gluck at William Morris. (Apr. 5)

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From Booklist

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Review

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JIM CRAMER'S REAL MONEY: SANE INVESTING IN AN INSANE WORLD BY JAMES J. CRAMER PDF

Even after repeated boom and bust cycles on Wall Street, it's still possible to make real money in the stock market—provided investors take a disciplined approach to investing. Financial guru Jim Cramer shows how ordinary investors can prosper, no matter the climate on Wall Street.

How do we find hot stocks without getting burned? How do we fatten our portfolios and stay financially healthy? Former hedge-fund manager and longtime Wall Street commentator Jim Cramer explains how to invest wisely in chaotic times, and he does so in plain English in a style that is as much fun as investing is—or should be, when it's done right.

For starters, Cramer recommends devoting a portion of your assets to speculation. Everyone wants to find the big winners that can bring outsized gains, and Cramer explains how to allocate your portfolio so that you can afford to take this kind of risk wisely. He explains why “buy and hold” is a losing philosophy: For Cramer, it's “buy and homework.” If you can't spend an hour a week researching each of your stocks, then you should hand off your portfolio to a mutual fund—and Cramer identifies the very few mutual funds that he'd recommend.

Cramer reveals his Ten Commandments of Trading (Commandment #5: Tips are for waiters). He explains why he's not afraid to compare investing to gambling (and tells you which book on gambling you should read to become a better investor). He discloses his Twenty-Five Rules of Investing (Rule #4: Look for broken stocks, not broken companies).

Cramer shows how to compare stock prices in a way that you can understand, how to spot market tops and bottoms, how to know when to sell, how to rotate among cyclical stocks to catch the big moves, and much more. Jim Cramer's Real Money is filled with insider advice that really works, information that Cramer himself used to make millions during his fourteen-year career on Wall Street.

Written in Cramer's distinctive turbocharged style, this is every investor's guide to what you really must know to make big money in the stock market.

- Sales Rank: #30322 in Books
- Brand: Simon & Schuster
- Published on: 2009-01-06
- Released on: 2009-01-06
- Original language: English
- Number of items: 1
- Dimensions: 8.44" h x .80" w x 5.50" l, .66 pounds
- Binding: Paperback
- 320 pages

Features

- Great product!

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and I love his admissions of failure more than anything

By LazyBear1

Outstanding book. I have learned so much, and I love his admissions of failure more than anything. This really showed me his heart for the average investor. Probably the most salient lesson he has given is how to scale into and out of positions, not all at once. I have seen my own errors in this regard and experienced success in applying this, what I would call verticality, to my trading. I look forward to his other books.

0 of 0 people found the following review helpful.

Jimbo, go! you are the man, booya!

By Michelle Lewis

He provide solid advice on stock picks and money management. Great book! Anthor homerun, Cramer!

Trade with Cramer for about 3 years using his Action Alert Plus. The realtime calls are really great, now I always buy immediately after his calls. At least 3 times a month, there are picks have more than 10% gain in less than two weeks. But be sure to enter the position quick enough and stay alert all day, or the stock may rise too fast and too quick. I blame myself so many time not able to pull my trigger quick enough. Thanks Cramer for making me rich.

Hoping get more alerts from you, Jimbo!

3 of 3 people found the following review helpful.

Solid Read

By UMLBB10

This book is a great place to get started and learn some general priciples of managing your own trading account. Cramer does a very good job of giving the reader a high level understanding of how they need to think and the approach they need to take. All the steps are written in a clear way that anyone with a general understaing of finance would understand. Cramer drives home the need for doing your own homework and how much of it needs to be done. One of my only complaints is that he's a little light on actually giving you the homework assigment. He keeps telling you how important it is to do the homework but stops short of actually telling what you should be doing for homework. He does give some more high level things to follow up on and look out for. In his defense I'm sure his "homework" could be a whole book in itself.

One other thing that got annoying fast was his constant need to kiss his wifes azz. Wow, maybe he was in the dog house when writing this but he was overboard in feeling the need to constantly pump her tires as the trading goddess. Overall I reccomend the book and will be purchasing his other books myself

See all 446 customer reviews...

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