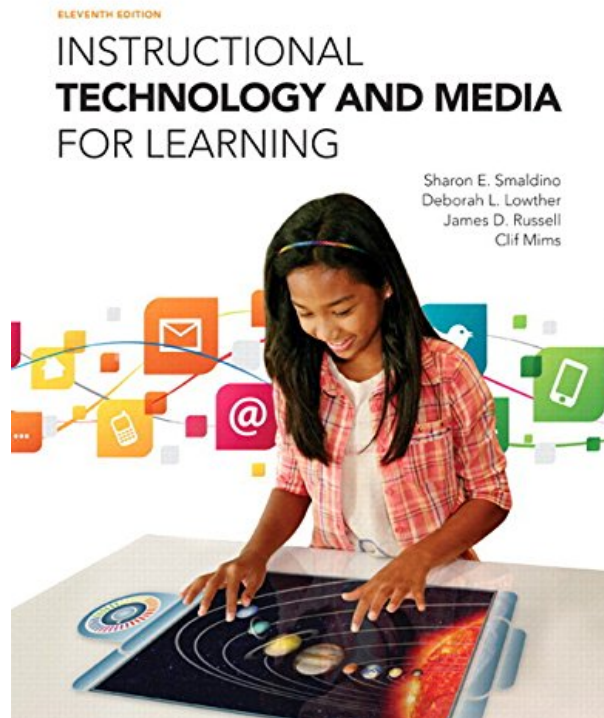


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About the Author

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This book did a great job of simply and effectively portraying the information at hand

By LSUTIGER92

I purchased this book for a class I had to take in the fall, I received the grade I wanted and I largely attribute that to the purchase of this book.

- The book does an effective job of showing how technology and media enhance ones ability to both learn and teach, doing so in a specific and realistic manner.

- The book in question is written from the viewpoint of a teacher, the book does a great job on how one should integrate technology and media in the classroom, both to you and the students benefit.

- The text includes and provides the following to help you achieve the ideal teaching and learning experience:

- *The ASSURE Model

- *Several helpful Pedagogical aids

- *A Strong focus on the most up to date expectations and innovations

- *Pearson eText with videos and links to more information

Before concluding I should not that this book IS the loose leaf version, meaning you will need to put this in a binder.

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