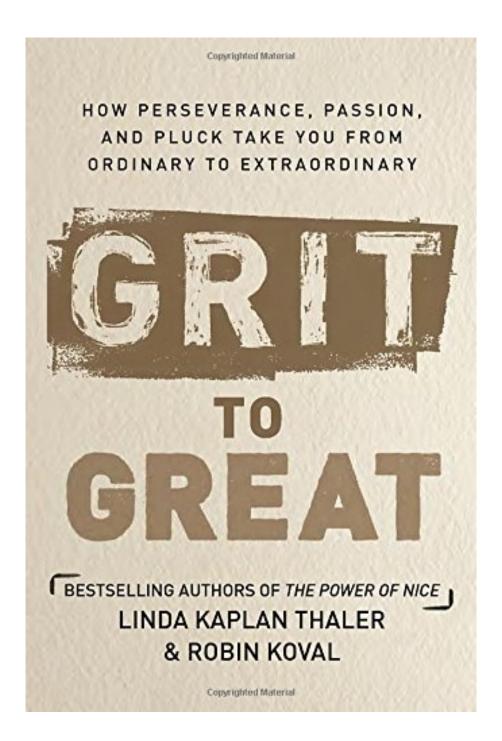


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#### Review

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"An insightful guide to achieving success in work and life, filled with real-life stories, tools and techniques that can help us all live with more passion, perseverance and resilience." – Arianna Huffington

"You need GRIT to get great, and this book succinctly tells you how to do it. There's no sugar coating: Thaler and Koval tell it like it is because they've used grit to achieve great success themselves. I recommend it." – Mark Sanborn, bestselling author of The Fred Factor

"Grit to Great reminds us that every day is an opportunity to set new goals and challenge ourselves in different ways. With grit, no matter our age or whether we've accomplished prior goals, there are countless reasons to keep moving forward and enormous, often unforeseen rewards to be reaped in the process." – Nancy Brown, CEO, American Heart Association

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the next level. Their determination to succeed has had direct tangible benefits for many iconic brands, including Aflac. Their 'grit' has led to another remarkable book that lays out in straightforward fashion what it truly takes to be successful." – Dan Amos, Chairman and Chief Executive Officer of Aflac

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"In Grit to Great, Linda and Robin have written what is sure to be another bestseller. It's a simple, wellwritten, inspiring read that will get you going on your own journey from grit to great." – Andrea March, Cofounder, Women's Leadership Exchange

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Well, publication *Grit To Great: How Perseverance, Passion, And Pluck Take You From Ordinary To Extraordinary By Linda Kaplan Thaler, Robin Koval* will make you closer to what you are willing. This Grit To Great: How Perseverance, Passion, And Pluck Take You From Ordinary To Extraordinary By Linda Kaplan Thaler, Robin Koval will certainly be constantly excellent friend any time. You could not forcedly to always finish over reviewing a publication basically time. It will certainly be only when you have spare time as well as spending few time to make you feel enjoyment with just what you review. So, you can obtain the meaning of the message from each sentence in guide.

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In Grit to Great, Linda Kaplan Thaler and Robin Koval tackle a topic that is close to their hearts, one that they feel is the real secret to their own success in their careers--and in the careers of so many people they know and have met. And that is the incredible power of grit, perseverance, perspiration, determination, and sheer stick-to-it-tiveness. We are all dazzled by the notion that there are some people who get ahead, who reach the corner office because they are simply gifted, or well-connected, or both. But research shows that we far overvalue talent and intellectual ability in our culture. The fact is, so many people get ahead--even the gifted ones--because they worked incredibly hard, put in the thousands of hours of practice and extra sweat equity, and made their own luck. And Linda and Robin should know--they are two girls from the Bronx who had no special advantages or privileges and rose up through their own hard work and relentless drive to succeed to the top of their highly competitive profession.

In a book illustrated with a cornucopia of stories and the latest research on success, the authors reveal the strategies that helped them, and countless others, succeed at the highest levels in their careers and professions, and in their personal lives. They talk about the guts--the courage--necessary to take on tough challenges and not give up at the first sign of difficulty. They discuss the essential quality of resiliency. Everyone suffers setbacks in their careers and in life. The key, however, is to pick yourself up and bounce back. Drawing on the latest research in positive psychology, they discuss why optimists do better in school, work, and on the playing field--and how to reset that optimistic set point. They talk about industriousness, the notion that Malcolm Gladwell popularized with the 10,000-hour rule in his book Outliers. Creativity theorist Mihaly Csikszentmihalyi believes it takes a minimum of 10 years for one's true creative potential to be realized. And the authors explore the concept of tenacity--the quality that allows us to remain focused and avoid distraction in order to get the job done--an increasingly difficult task in today's fragmented, cluttered, high-tech, connected world.

Written in the same short, concise format as The Power of Nice and leavened with the natural humor that characterizes Linda's and Robin's lives--and books--Grit to Great is destined to be the book everyone in business needs.

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- Original language: English
- Number of items: 1
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- Binding: Hardcover
- 160 pages

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Most helpful customer reviews

11 of 11 people found the following review helpful.

Luck comes to those who don't give up

By Christine Dalziel

You don't need talent to get ahead in your career, or even good grades or good luck. Luck comes to those who don't give up. Grit to Great is about how to achieve success in business and life by setting goals, working hard, going beyond talent and entitlement to help you stand out. If you are ready to face your goals with hard work and work past the inevitable failures, this book will give you a few tools to help you succeed in whatever you plan to do.

There are real life stories to illustrate the point of each chapter. Actionable steps to help you build your Grit quotient in real life are given at the end of each chapter.

Grit to Great is a self-help book that is typical of the genre, written by a couple of advertising executives and copy writers. The words flow easily and effortlessly so it will draw you right along with its promises of success, if you'll apply a little perseverance, creativity, and tenacity.

The stories are engaging and inspiring, like the one about James Henry who learned to read at the age of 96,

and then published his memoir at 98. The story of Google Senior Manager Sabrina Farmer who ran a triathlon and then a marathon and defeated her self-doubt, will inspire you to look beyond your self-talk. The story of Eleanor Longden, who finished her PhD in psychology in spite of being diagnosed with schizophrenia, will show you that no matter what your handicap if you want it bad enough you can reach your own goal. These are exceptional stories of people who faced adversity and through grit and determination completed their goals.

The book is compact, tidy, and will fit easily in your purse or briefcase to read while you are commuting or waiting for an appointment. The authors' style is upbeat, fresh, and insightful. Even though it's not my usual genre, once I started reading Grit to Great I couldn't put it down. Thaler and Koval are good story tellers.

Of course, just reading a book won't make you successful. It's only a book. It's not a coach. It's not your boss. It's not your mentor. To be successful you actually need to have grit and determination. And it helps to have a goal worth fighting for. Having an accountability partner to help you stay on track can't hurt either. So get the book. Read the book. Knowing that other people with seemingly insurmountable difficulties made it through, means you can do it, too, if you don't give up.

I received this book from Blogging for Books for this review.

8 of 8 people found the following review helpful. Empowering, inspiring read By Rachel

Absolutely loved this book!!

As a recent grad it really resonated with me- I've had a lot of anxiety about my post-college life and employment, but "Grit to Great" helped show me that the ONLY thing that mattered was GRIT: my Guts, Resilience, Initiative, and Tenacity. I feel much more optimistic about the future, I know as long as I'm willing to put in the hard work I'll be able to reach my goals.

The book is extremely relevant to people of all ages, at any point in their careers (or thinking about starting a new path!). I also loved the "Grit Builders" at the end of each chapter- small steps that will help take me from Gritty to Great. I even started making my bed every morning, to my parents' extreme surprise when they came to visit.

"Grit to Great" is filled with deeply moving and inspiring stories, and I can't recommend it enough- it'll change your outlook on life.

7 of 7 people found the following review helpful.

Grit Building

By Richard Burkey Lifelong Learner

Guts. Resilience. Initiative. Tenacity. These are the 4 quality of Grit that are laid out in Grit to Great by Linda Kaplan Thaler and Robin Koval. Their combination as well as perseverance, passion and pluck move from ordinary to extra-ordinary.

I appreciated the authors emphasis on sheer hard work. Push through and persevere. The temptation too often is to hit a road block and turn back, they inspire one to move forward.

Yet my biggest turn off to the book was stories of sheer hard work. 24 hour days. No matter what it takes. It felt as if I took their advice family would be left in the dust. Drink more caffeine make keep you awake, but will it keep you going for the long haul?

The prescriptions of grit in the book seemed to fit best in seasons of work more than a lifestyle of sustaining

work. I was impressed by the accomplishments of their underdog ad agency in outworking the competition. I just didn't see that as a healthy model for a sustainable life.

You might think by those comments I didn't like the book, but I loved the book. The quotes at the beginning of each chapter provided inspiration. The stories in each chapter provided direction. The grit builder exercises at the end of the book provided application.

Best of all when I was done with the book I felt I had some tools for building grit in my life: stop the excuses, Do your to-do list. Have a hundred year plan with a series of goals for every five or ten years of one's life. Prioritize the things you want to accomplish at different stages of life.

If you want to get fired up with grit, good book to read. Go to grittogreat.com and take the grit test (I'm a grit master, but not a grit superstar).

For myself it was also important to remember the need for grit in what ultimately matters in my life -- faith and family. Those areas need grit to be great even more than work accomplishments.

I give Grit to Great 4 out of 5 stars. Well-written, grit building, inspiring, but a bit workaholic at points.

My thanks to Blogging for Books for a free copy of Grit to Great to review. I wasn't required to give a positive review just an honest one.

See all 56 customer reviews...

Yeah, reviewing a book **Grit To Great: How Perseverance, Passion, And Pluck Take You From Ordinary To Extraordinary By Linda Kaplan Thaler, Robin Koval** could include your pals checklists. This is among the solutions for you to be successful. As known, success does not indicate that you have fantastic points. Comprehending as well as understanding more compared to various other will certainly offer each success. Next to, the message and also impression of this Grit To Great: How Perseverance, Passion, And Pluck Take You From Ordinary To Extraordinary By Linda Kaplan Thaler, Robin Koval can be taken and picked to act.

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